



“Backpacks to School”

Sponsorship Levels and Benefits

\$10,000 Platinum Sponsor (only one sponsorship at this level)

- Provides 400 new, fully-stocked, grade-appropriate backpacks for low-income children
- Your organization’s logo prominently displayed as our Platinum Sponsor at all backpack packing events
- Logo and recognition on FSW’s webpage, social media platforms, and on all publicity materials including FSW’s annual report
- Recognition as lead sponsor in all press coverage and promotional materials
- Opportunity for your company to create a team-building packing event at a mutually agreeable time

\$5,000 Gold Sponsor

- Provides 200 new, fully-stocked, grade-appropriate backpacks for low-income children
- Your organization’s logo prominently displayed as a Gold Sponsor at all backpack packing events
- Logo and recognition on FSW’s webpage, social media platforms, and on all publicity materials including FSW’s annual report
- Recognition as a sponsor in all press coverage and promotional materials
- Opportunity for up to 20 individuals to volunteer in a team-building packing event at a mutually agreeable time.

\$2,500 Silver Sponsor

- Provides 100 new, fully-stocked, grade-appropriate backpacks for low-income children
- Your organization’s logo displayed as a Silver Sponsor at all backpack packing events
- Logo and recognition on FSW’s webpage, social media platforms, and on all publicity materials including FSW’s annual report
- Recognition as a sponsor in all press coverage and promotional materials
- Opportunity for up to 10 individuals to volunteer at one of our packing events

\$1,000 Supporter

- Provides 40 new, fully-stocked, grade-appropriate backpacks for low-income children
- Your organization’s logo prominently displayed as a Supporter at all backpack packing events
- Logo and recognition on FSW’s webpage, social media platforms, and on all publicity materials including FSW’s annual report
- Recognition as a sponsor in all press coverage and promotional materials
- Opportunity for up to 5 individuals to volunteer at one of our packing events

Corporate or Community Partner

- Commit to raise funds for this initiative through employee engagement
- Will create a dedicated donation link exclusive to your company that tracks your giving
- Logo and recognition on FSW’s webpage, social media platforms, and on all publicity materials including FSW’s annual report
- Recognition as a corporate/community partner in all press coverage and promotional materials
- Opportunity for your employees to volunteer at one of our packing events

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The Sharing Shelf, a program of Family Services of Westchester, Inc (FSW) looks forward to partnering with you to help local children start the school year ready to learn. Please contact Deborah Blatt, Program Director, at thesharingshelf@fsw.org or phone at 914-305-5950 for more information or with questions how to get involved.

Family Services of Westchester, Inc. (FSW) founded in 1954, is a nonprofit organization dedicated to providing Westchester County with a broad range of social and mental health services that strengthen and help support families, children, and individuals at every stage of the life cycle. www.fsw.org